

Strategies for gaining political support for sustainable city planning— *Glasgow's experience*

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The combined importance of:

- Leadership
- The role of cities
- Long-term challenges and action tomorrow



Leadership

- The currency of discourse for political leaders
- Sustainable Glasgow is a partnership of leaders
- Established through a major report in 2010
- Manifesto commitments + Council Strategic Plan
- Sustainability and social justice



Cities

- The narrative of transformation
- Drawing on our history
- Cities learning together and making common cause
- A revived municipal activism?



We used to run lots of stuff:

Price of Electricity

Side by side with the growth of the Station plant there has been a steady reduction in the prices charged for electricity in Glasgow

In 1892 the average price per unit sold was 8d.

In 1938 the average price per unit sold was 0.79d.

Undernoted Table shows reduction in recent years

1921—	2.00d. per unit
1925—	1.64d. per unit
1930—	1.42d. per unit
1935—	0.9d. per unit
1937—	0.79d. per unit

Many Glasgow householders using electricity for all purposes buy their electricity at an average price of less than one halfpenny per unit. Nowhere is Electricity sold at lower rates



Glasgow Corporation Electricity Department
Head Office and Showrooms
75 Waterloo Street
Glasgow, C.2

Challenges and actions

- A tonne of carbon saved = less energy used = money saved = jobs & investment
- If all politics is local, then we need to make climate ready places
- Meaningful action for our people
- There is no incompatibility between tomorrow's headlines and delivering a long-term vision

